

<b>Population Summary</b>	
2000 Total Population	17,696
2010 Total Population	17,093
2018 Total Population	17,488
2018 Group Quarters	387
2023 Total Population	17,397
2018-2023 Annual Rate	-0.10%
2018 Total Daytime Population	15,971
Workers	4,791
Residents	11,180
<b>Household Summary</b>	
2000 Households	7,175
2000 Average Household Size	2.43
2010 Households	7,050
2010 Average Household Size	2.37
2018 Households	7,216
2018 Average Household Size	2.37
2023 Households	7,185
2023 Average Household Size	2.37
2018-2023 Annual Rate	-0.09%
2010 Families	4,740
2010 Average Family Size	2.90
2018 Families	4,732
2018 Average Family Size	2.94
2023 Families	4,663
2023 Average Family Size	2.95
2018-2023 Annual Rate	-0.29%
<b>Housing Unit Summary</b>	
2000 Housing Units	8,604
Owner Occupied Housing Units	64.8%
Renter Occupied Housing Units	18.6%
Vacant Housing Units	16.6%
2010 Housing Units	8,764
Owner Occupied Housing Units	59.3%
Renter Occupied Housing Units	21.1%
Vacant Housing Units	19.6%
2018 Housing Units	8,892
Owner Occupied Housing Units	59.7%
Renter Occupied Housing Units	21.5%
Vacant Housing Units	18.8%
2023 Housing Units	8,963
Owner Occupied Housing Units	59.5%
Renter Occupied Housing Units	20.6%
Vacant Housing Units	19.8%
<b>Median Household Income</b>	
2018	\$39,532
2023	\$43,490
<b>Median Home Value</b>	
2018	\$86,029
2023	\$96,811
<b>Per Capita Income</b>	
2018	\$23,322
2023	\$26,209
<b>Median Age</b>	
2010	42.3
2018	43.9
2023	44.8

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

**2018 Households by Income**

Household Income Base	7,216
<\$15,000	19.5%
\$15,000 - \$24,999	14.1%
\$25,000 - \$34,999	11.5%
\$35,000 - \$49,999	12.9%
\$50,000 - \$74,999	19.1%
\$75,000 - \$99,999	9.3%
\$100,000 - \$149,999	9.0%
\$150,000 - \$199,999	2.5%
\$200,000+	2.0%
Average Household Income	\$54,849

**2023 Households by Income**

Household Income Base	7,185
<\$15,000	17.7%
\$15,000 - \$24,999	13.0%
\$25,000 - \$34,999	11.2%
\$35,000 - \$49,999	12.9%
\$50,000 - \$74,999	19.5%
\$75,000 - \$99,999	9.6%
\$100,000 - \$149,999	10.7%
\$150,000 - \$199,999	3.0%
\$200,000+	2.5%
Average Household Income	\$61,798

**2018 Owner Occupied Housing Units by Value**

Total	5,306
<\$50,000	28.1%
\$50,000 - \$99,999	30.4%
\$100,000 - \$149,999	14.7%
\$150,000 - \$199,999	14.6%
\$200,000 - \$249,999	4.1%
\$250,000 - \$299,999	2.9%
\$300,000 - \$399,999	1.7%
\$400,000 - \$499,999	1.3%
\$500,000 - \$749,999	1.7%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.5%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$120,025

**2023 Owner Occupied Housing Units by Value**

Total	5,334
<\$50,000	24.3%
\$50,000 - \$99,999	27.5%
\$100,000 - \$149,999	15.1%
\$150,000 - \$199,999	16.4%
\$200,000 - \$249,999	4.8%
\$250,000 - \$299,999	3.8%
\$300,000 - \$399,999	2.5%
\$400,000 - \$499,999	1.8%
\$500,000 - \$749,999	3.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.8%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$142,221

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

<b>2010 Population by Age</b>	
Total	17,093
0 - 4	6.0%
5 - 9	6.3%
10 - 14	6.7%
15 - 24	11.7%
25 - 34	10.8%
35 - 44	11.6%
45 - 54	14.7%
55 - 64	13.5%
65 - 74	10.1%
75 - 84	6.4%
85 +	2.2%
18 +	77.0%
<b>2018 Population by Age</b>	
Total	17,489
0 - 4	5.6%
5 - 9	6.0%
10 - 14	5.8%
15 - 24	11.0%
25 - 34	11.6%
35 - 44	11.1%
45 - 54	12.6%
55 - 64	14.8%
65 - 74	12.4%
75 - 84	6.7%
85 +	2.4%
18 +	79.0%
<b>2023 Population by Age</b>	
Total	17,399
0 - 4	5.4%
5 - 9	6.0%
10 - 14	6.0%
15 - 24	10.5%
25 - 34	10.7%
35 - 44	11.5%
45 - 54	11.8%
55 - 64	14.1%
65 - 74	13.5%
75 - 84	7.9%
85 +	2.5%
18 +	78.9%
<b>2010 Population by Sex</b>	
Males	8,328
Females	8,765
<b>2018 Population by Sex</b>	
Males	8,558
Females	8,930
<b>2023 Population by Sex</b>	
Males	8,570
Females	8,828

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

<b>2010 Population by Race/Ethnicity</b>	
Total	17,092
White Alone	73.1%
Black Alone	24.9%
American Indian Alone	0.3%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.4%
Two or More Races	0.8%
Hispanic Origin	1.4%
Diversity Index	42.0
<b>2018 Population by Race/Ethnicity</b>	
Total	17,488
White Alone	71.6%
Black Alone	25.7%
American Indian Alone	0.5%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	1.1%
Hispanic Origin	1.7%
Diversity Index	44.2
<b>2023 Population by Race/Ethnicity</b>	
Total	17,395
White Alone	70.6%
Black Alone	26.1%
American Indian Alone	0.6%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.6%
Two or More Races	1.4%
Hispanic Origin	2.1%
Diversity Index	45.7
<b>2010 Population by Relationship and Household Type</b>	
Total	17,093
In Households	97.8%
In Family Households	82.6%
Householder	27.6%
Spouse	19.4%
Child	30.3%
Other relative	3.1%
Nonrelative	2.2%
In Nonfamily Households	15.2%
In Group Quarters	2.2%
Institutionalized Population	2.0%
Noninstitutionalized Population	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

<b>2018 Population 25+ by Educational Attainment</b>	
Total	12,516
Less than 9th Grade	4.4%
9th - 12th Grade, No Diploma	15.6%
High School Graduate	33.6%
GED/Alternative Credential	5.5%
Some College, No Degree	19.1%
Associate Degree	7.3%
Bachelor's Degree	11.5%
Graduate/Professional Degree	3.0%
<b>2018 Population 15+ by Marital Status</b>	
Total	14,437
Never Married	29.5%
Married	48.8%
Widowed	9.3%
Divorced	12.3%
<b>2018 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	94.2%
Civilian Unemployed (Unemployment Rate)	5.8%
<b>2018 Employed Population 16+ by Industry</b>	
Total	6,243
Agriculture/Mining	7.4%
Construction	7.8%
Manufacturing	14.9%
Wholesale Trade	3.5%
Retail Trade	12.6%
Transportation/Utilities	5.6%
Information	1.1%
Finance/Insurance/Real Estate	5.4%
Services	34.9%
Public Administration	6.8%
<b>2018 Employed Population 16+ by Occupation</b>	
Total	6,244
White Collar	49.1%
Management/Business/Financial	8.6%
Professional	17.6%
Sales	11.5%
Administrative Support	11.4%
Services	17.1%
Blue Collar	33.7%
Farming/Forestry/Fishing	1.6%
Construction/Extraction	7.5%
Installation/Maintenance/Repair	7.4%
Production	9.5%
Transportation/Material Moving	7.8%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	17,093
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	35.2%
Rural Population	64.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

<b>2010 Households by Type</b>	
Total	7,050
Households with 1 Person	29.2%
Households with 2+ People	70.8%
Family Households	67.2%
Husband-wife Families	47.1%
With Related Children	17.4%
Other Family (No Spouse Present)	20.1%
Other Family with Male Householder	5.3%
With Related Children	3.2%
Other Family with Female Householder	14.8%
With Related Children	9.9%
Nonfamily Households	3.5%
All Households with Children	30.9%
Multigenerational Households	4.4%
Unmarried Partner Households	5.2%
Male-female	4.7%
Same-sex	0.4%
<b>2010 Households by Size</b>	
Total	7,050
1 Person Household	29.2%
2 Person Household	35.0%
3 Person Household	16.2%
4 Person Household	11.7%
5 Person Household	5.4%
6 Person Household	1.6%
7 + Person Household	0.9%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	7,050
Owner Occupied	73.7%
Owned with a Mortgage/Loan	33.2%
Owned Free and Clear	40.6%
Renter Occupied	26.3%
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	8,764
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	34.0%
Rural Housing Units	66.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

**Top 3 Tapestry Segments**

1. Diners & Miners (10C)
2. Rural Bypasses (10E)
3. Modest Income Homes

**2018 Consumer Spending**

Apparel & Services: Total \$	\$10,045,784
Average Spent	\$1,392.15
Spending Potential Index	64
Education: Total \$	\$5,313,723
Average Spent	\$736.38
Spending Potential Index	51
Entertainment/Recreation: Total \$	\$16,840,250
Average Spent	\$2,333.74
Spending Potential Index	72
Food at Home: Total \$	\$26,894,698
Average Spent	\$3,727.09
Spending Potential Index	74
Food Away from Home: Total \$	\$16,611,369
Average Spent	\$2,302.02
Spending Potential Index	66
Health Care: Total \$	\$32,707,440
Average Spent	\$4,532.63
Spending Potential Index	79
HH Furnishings & Equipment: Total \$	\$10,123,587
Average Spent	\$1,402.94
Spending Potential Index	67
Personal Care Products & Services: Total \$	\$3,865,399
Average Spent	\$535.67
Spending Potential Index	65
Shelter: Total \$	\$72,034,247
Average Spent	\$9,982.57
Spending Potential Index	59
Support Payments/Cash Contributions/Gifts in Kind: Total	\$12,337,837
Average Spent	\$1,709.79
Spending Potential Index	69
Travel: Total \$	\$9,024,366
Average Spent	\$1,250.61
Spending Potential Index	58
Vehicle Maintenance & Repairs: Total \$	\$5,637,597
Average Spent	\$781.26
Spending Potential Index	73

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.